

To: Whom It May Concern

From: Mary DeSouza

Date: February 14<sup>th</sup>, 2020

It is my honor and privilege to be writing this letter to you today. Let me first introduce myself. My name is Mary DeSouza, and I work for Sunnydale Service Center in Ocilla, Georgia. For over 50 years, Ocilla Georgia has held an annual Sweet Potato Festival. In 2019, I was assigned to intake and process all vendors seeking to be in the Sweet Potato Festival and handle incoming calls of customers and participants. I had received numerous amounts of calls from customers, participants, and other vendors regarding a company called Sprolls. I had seen the name on my vendor roster but was unfamiliar as this was my first year. Many customers and participants stated to me that they travel every year just to purchase Sprolls, and the vendors ask to be put near Sprolls, because of the traffic flow Sprolls brings. They went on and on about the taste and uniqueness of the Sprolls. At this time, is when I had the privilege to meet Mrs. Washington, the owner of Sprolls. Mrs. Washington not only exemplifies a business relationship, but her humbleness and gratitude towards her customers gives them a feeling of a family and has customers flocking to her. I got the opportunity to try Mrs. Washington's Sprolls. The taste was amazing and has your mouth watering for more. It has the perfect sweet potato taste, served with a hot crème on top that will make you want to toss any traditional dessert and put this on tables everywhere.

Sincerely,

Mary DeSouza

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